



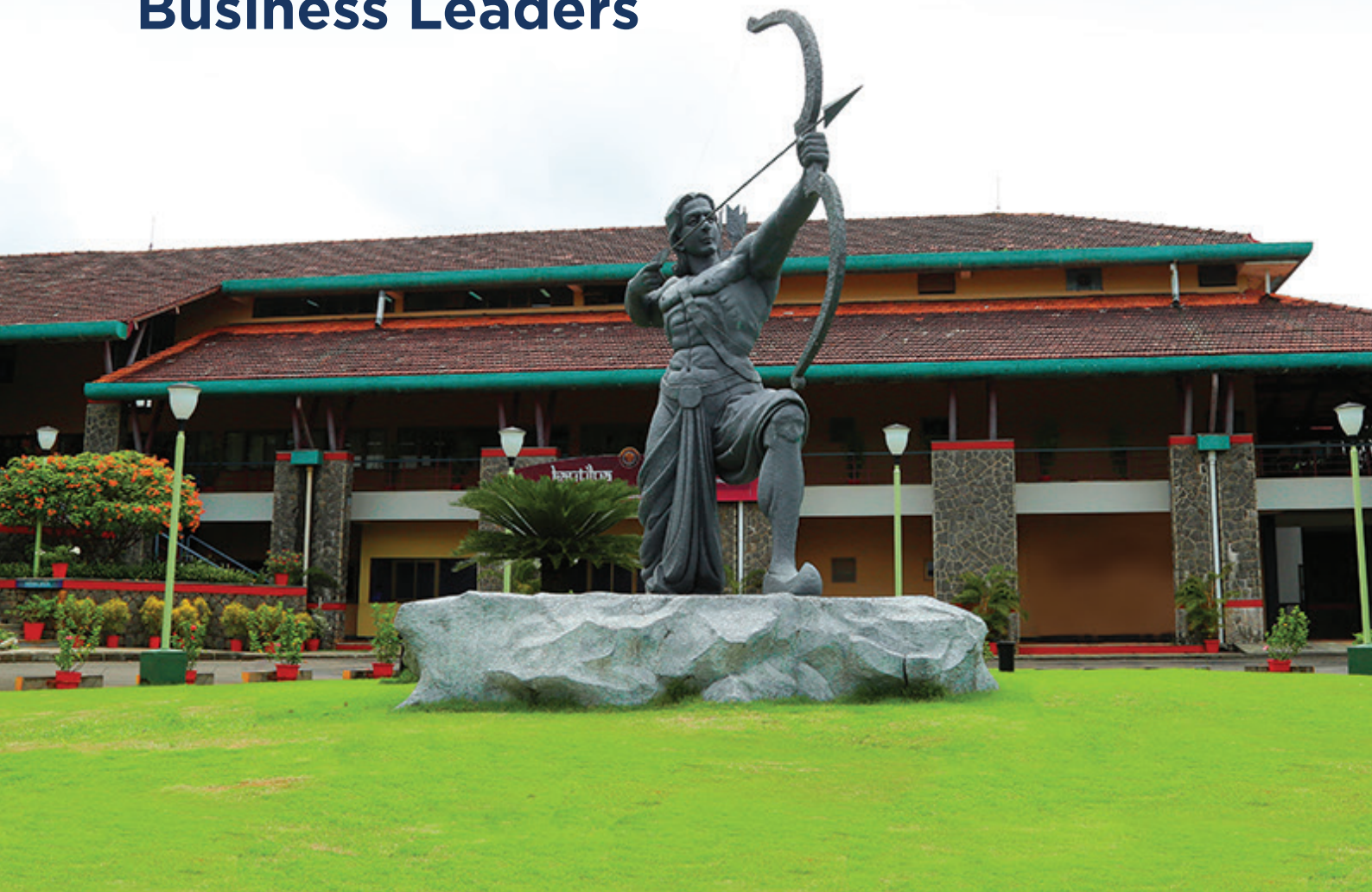
भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute
of Management
Kozhikode

Globalizing Indian Thought

MBA Re-imagined

Post Graduate Programme in **BUSINESS LEADERSHIP**

One-year MBA
for aspiring
Business Leaders



Post Graduate Programme in Business Leadership (PGP-BL)

The one-year Post-Graduate Programme in Business Leadership is a uniquely designed management programme aimed at shaping young graduates with relevant work experience into potential business leaders through a high-intensity and holistic curriculum and regimen. Indian Institute of Management Kozhikode (IIMK) is currently on a high growth trajectory, offering the widest range of academic programmes in the field of management education and has consistently brought notable innovations to programmes design and delivery. In keeping with this pioneering spirit, IIMK's Post-Graduate Programme in Business Leadership (PGP-BL) is specially crafted to combine academic instruction with global exposure, and deep sensitization to critical aspects of leadership and responsible business, fashioned through a development regime that enables personalized

learning and reflection. By facilitating the holistic development of young professionals with experience, this programme aims to provide industry 'on a platter', well-rounded managers with strong leadership potential - Capable, confident, multi-dimensional, empathetic, mindful and values-centric future leaders who can 'hit the ground running'. A notable feature of this program is the infusion of Eastern values and timeless Indian leadership thought into the curriculum in a manner that can bring together the best of the East and the West in a holistic package.

Placement

IIMK will facilitate final placements for students as part of the programme.

Programme Design

The PGP-BL is a one-year, full-time, residential programme that will have as integral elements, a global immersion module, a constant industry engagement and placement assistance. The programme is structured to have five terms of 8 to 9 weeks.

The coursework will be rigorous and relevant and will encourage practical application. At the core, the PGP-BL programme will have an academic instruction capsule that will provide young professionals with a condensed/intense dosage of domain knowledge in all the critical and essential aspects of business. This will be accentuated by the following:

- A global immersion module that combines an international business school experience as well as industry exposure in other countries
- Partner organizations that will facilitate student working on live in-course or across-term projects, in domains that can also students' specialization preferences
- A capstone module that includes a structured orientation to the key attributes of ethical and responsible business

The PGP-BL involves a structured intervention and instruction design that is intense & high-energy.

Yet, the programme is also crafted to allow students the time and space for reflective assimilation, with a strong emphasis on experiential learning, in order to develop them holistically as multi-dimensional future leaders. It will constantly encourage students to distill knowledge through experience & integrate it in a manner that converts their potential into performance, with clarity, focus, perseverance and courage; much like the fabled archer of yore, *Arjuna*, unleashing his talent before the world. Ultimately, IIM Kozhikode's post-graduate programme in business leadership is a lifetime opportunity, for students to discover their inner *Arjunas*!

HIGHLIGHTS

- One year, full-time, residential
- Two-week International Immersion
- Focus on experiential and customized learning
- Placements

ELIGIBILITY

- Graduates in any discipline with minimum 50% or equivalent CGPA
- Minimum 3 years work experience after completion of graduation
- CAT/GMAT score



Important Dates

Last Date for Submission of Application

August 30, 2019

Interviews

September 2019

Classes Commence

November 2019

International Immersion

The PGP-BL includes a dedicated 2-week global immersion module at a premier European or American university or business school. This will provide the students, a definitive international experience that involves both academic instruction as well as experiential and cross-cultural learning, including visits and interactions with key local businesses. The academic component would involve an assessment module that maps to the overall course credits, and the subject of instruction would be chosen in relation to the speciality or expertise of the country involved (e.g. luxury business management in Italy, Innovation/ Design thinking in Germany/ Italy etc.) One of the objectives of this module is to broaden students' knowledge about various aspects of managing businesses in a multicultural environment, especially in a rapidly changing global environment.

Admission

The admission process starts with submission of online application. Once the online applications are submitted, IIMK faculty committee would review the application, shortlists candidates for interview based on various criteria. The interview panel will evaluate each candidate's performance, on the basis of quality and nature of work experience, diversity, leadership qualities, social sensitivity, and multi-dimensionality. Strong oral and written communication skills, and ability to think critically will be among the key attributes that the panel will seek in candidates.

Fees

Application Fee (Non-refundable)

Rs.2000/- (Rupees Two Thousand Only).
The Application fee is payable at the time of submitting the application online.

Program Fee

INR.22,50,000/- (Indian Rupees Twenty Two Lakh Fifty Thousand Only). This fee includes program delivery, books and instruction material, in-campus hostel accommodation, and access to all in-campus facilities such as the library. Mess/Canteen charges would be additional and use-dependent. The above fees also includes program and coordination fees for the International Immersion module and a travel allowance for domestic industry immersion module. Travel and stay related expenses for the international immersion will be additional and will have to be borne separately by the students. INR 7,50,000 (Indian Rupees Seven Lakh Fifty Thousand Only) will be payable at the time of registration and the balance in three installments. Financial assistance is normally available through most scheduled banks to support the fee payment. Financial assistance is available through most scheduled banks to support the programme fees.



“Businesses, today, need leaders to sustain and thrive in a volatile, connected and non-linear world and this new offering is precisely aimed to fill this gap. This leadership programme aims to systematically nurture and shape experienced minds into high potential leaders who are authentic, capable, multi-dimensional, and grounded in core values.”



Prof. Debashis Chatterjee
Director, IIM Kozhikode

“More than ever before, for leading and succeeding in the 21st century, it is not just about skills and aptitude. So we are looking for candidates with the right attitude and passion, whom we can shape to embrace uncertainty, and stay grounded in values that support sustainability, focus and wholeness.”

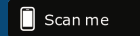


Prof. Anandakuttan Unnithan
Dean - Academic Affairs
& Development

“Finding ready leadership talent has become increasingly difficult. Large companies today expect their HR departments to play a strategic role in identifying high potential candidates within the organization early on and groom them for bigger roles towards developing a leadership pipeline.”



Prof. Venkataraman S.
Chairperson, PGP-BL



Contact Us

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