

# Organized by the Indian Institute of Management Kozhikode

December 1st - 3rd December, 2022

## Conclave Schedule

**02:00 PM - 02:30 PM** Session II Centre Of Excellence For Social Innovation (CESI)

Venue: MDC Class Room C3

Dr. Anil Kumar Gupta [ Keynote Address ]

**Time**

Track 1 : Centre Of Excellence For Social Innovation (CESI) [ Date : 02.12.2022; Time: 02.45 PM - 03.45 PM, Venue: MDC Class Room C3 ]

Parallel Session I : Social Entrepreneurship

Session Chair - Prof. Anubha Shekar Sinha [IIM Kozhikode]

**02.45 PM - 03.45 PM**

**Serial Number**

**Submission Number**

**Author**

**Paper-Title**

1

50

Namita Modak and Himanshu Badoni

Review & analysis of the Business Models of prominent Social Enterprises in India with a focus on their challenges

2

91

Sheetal Singh

Antecedents of networking behavior of women Entrepreneurs – A review

3

88

Radha Raghuramapatruni, Kamakshaiah Musunuru and Madhava Rao Kothapalli

An Analytical Study on India's Rural Start-Up

4

103

Kajal Tolani and H.P Mathur

Discovering origins, exploring current and future trends of tech social enterprises: A systematic literature review (2005-2022)

<b>Time</b>	<b>Track 2 : Centre Of Excellence For Social Innovation (CESI) [ Date : 02.12.2022; Time: 02.45 PM - 03.45 PM, Venue: MDC Class Room C4 ]</b>			
	<b>Parallel Session II : Social Initiatives</b>			
	<b>Session Chair - Prof. Venkataraman S [IIM Kozhikode]</b>			
<b>02.45 PM - 03.45 PM</b>	<b>Serial Number</b>	<b>Submission Number</b>	<b>Author</b>	<b>Paper-Title</b>
	1	17	Janki Mistry	Karma Kitchen- Paying It Forward
	2	46	Hari Nair, Yogendra Sharma and Swaha Das	Gandhi in Hispanic America circa 1920-2020
	3	113	Saumya Sibi Joseph and Salamah Ansari	Corporate Disability Inclusion in India
	4	112	Radhakrishna Pillai	Exploring the Relationship Between “Yogah Karmasu Kaushalam” and “Satyam, Nityam, Purnam”

**03.45 PM - 04.00 PM Break**

<b>04:00 PM - 04:30</b>	<b>Venue: MDC Class Room C3</b>			
	<b>Dr. Latha Poonamallee [ Keynote Address ]</b>			
<b>Time</b>	<b>Track 3 : Centre Of Excellence For Social Innovation (CESI) [ Date : 02.12.2022; Time: 04.45 PM - 05.45 PM, Venue: MDC Class Room C5 ]</b>			
	<b>Parallel Session III : Community Initiatives</b>			
	<b>Session Chair - Prof. Sumit Mitra [IIM Kozhikode]</b>			

	<b>Serial Number</b>	<b>Submission Number</b>	<b>Author</b>	<b>Paper-Title</b>
<b>04.45 PM - 05.45 PM</b>	1	<b>96</b>	Priya Nair Rajeev and Simy Joy	Can Community Based Organizations (CBOs) be vehicles for eliminating income, caste and gender inequality in public service? A preliminary study provision in India?
	2	<b>61</b>	Kingshuk Sarkar	Reskilling workers in the informal labour market for better livelihood opportunities in India
	3	<b>101</b>	Madhukar Pandey and Shubhda Arora	Patriarchy and Class Divide in Indian Business Families Behaviour Narratives during Liberalization: A Study via their Cinematic Representation in Bollywood
	4	<b>109</b>	Vidhu Gaur	A study in Self-Esteem, Resilience and Leadership Among Social Work Students

<b>Time</b>	<b>Track 4 : Centre Of Excellence For Social Innovation (CESI) [ Date : 02.12.2022; Time: 04.45 PM - 05.45 PM, Venue: MDC Class Room C6 ]</b>			
	<b>Parallel Session IV : Women &amp; Livelihood</b>			
	<b>Session Chair - Prof. Priya Nair Rajeev [IIM Kozhikode]</b>			
	<b>Serial Number</b>	<b>Submission Number</b>	<b>Author</b>	<b>Paper-Title</b>

<b>04.45 PM - 05.45 PM</b>	1	<b>19</b>	Kabila Rm, Sivakumar V.J, Selvalakshmi M and Manoraj N	Bottom of the Pyramid (BOP) - Women on M-Health Intervention in a wrestle of equity and inclusion: A Qualitative Investigation
	2	<b>49</b>	Ayushi Joshi, Neelam Kalla and Premlata Shrimali	The Role of Tridosha in identifying the correct Personality Job Fit in an Organization
	3	<b>84</b>	Priyanka Vallabh	Role of HR Analytics in organization: A Systematic Literature Review
	4	<b>89</b>	Avantika Singh and Ambali Jain	Impact of the Maternal and Child Health and Nutrition Intervention: Evidence from Sirohi District of Rajasthan

**Conclave Valediction**  
**Saturday, December 3, 2022, 04.45 PM**  
**Venue: MDC Auditorium**