

Organized by the Indian Institute of Management Kozhikode

December 1st - 3rd December, 2022

Conclave Schedule

Day 03 - Saturday, December 3, 2022

**09.30
AM -
10.00
AM**

Session III : Centre for Governance (CFG)

Venue: MDC Class Room C3

Adv. Shyam Padman [Keynote Address]

Time

Track 1 : Centre for Governance (CFG) [Date : 03.12.2022; Time: 10.30 AM - 11.30 AM, Venue: MDC Class Room C3]

Parallel Session I : Corporate Governance: Indian and Comparative Experiences

Session Chair - Prof. Devaprasad M [IIM Kozhikode]

**10.30
AM -
11.30
AM**

Serial Number	Submission Number	Author	Paper-Title
1	94	Nitin Kushwaha and Madhur Raj Jain	A Study of Gender Bias in the Mutual Fund Industry in India.
2	8	Garima Kumari, Yatish Joshi and Tanuj Nandan	Corporate sustainability performance and Firm performance: Review and Sentiment analysis of Twitter data

Time	Track 2 : Centre for Governance (CFG) [Date : 03.12.2022; Time: 10.30 AM - 11.30 AM, Venue: MDC Class Room C4]			
	Parallel Session II : Internet and Digital Governance: Indian and Comparative Experiences			
	Session Chair -Prof. Sreejith A [IIM Kozhikode]			
10.30 AM - 11.30 AM	Serial Number	Submission Number	Author	Paper-Title
	1	77	Deva Prasad M and Sreejith A	Social Media Influencers, Endorsers Liability: Analysis Of An Emerging Issue In Internet Governance
	2	104	Bala Vishwaa Harini I and Selvalakshmi M	Acceptance of e-commerce in family business: A UTAUT Approach
	3	35	Pooja Sharma and Rasananda Panda	Governance Revisited: The Role of Communicative Governance During COVID-19 Pandemic

Time	Track 3 : Centre for Governance (CFG) [Date : 03.12.2022; Time: 10.30 AM - 11.30 AM, Venue: MDC Class Room C5]			
	Parallel Session III : Contemporary Issues in Governance			
	Session Chair - Prof. Shannu Narayan [IIM Kozhikode]			
10.30 AM - 11.30 AM	Serial Number	Submission Number	Author	Paper-Title
	1	24	Shivrinder Pal and Praveen S	Unintended Consequences of Lotteries
	2	34	Sethumadhavan Uk, Ramesh Krishnan and Davis A John	Leadership and Governance
	3	15	Muthu Krishna V	Why Managers in Public policy? - Challenges of managing strategic business interests in sustainable global trade and economic relations in India
	4	114	Shannu Narayan	Product Liability Law In India: Business Compliance For Corporate Entities
Conclave Valediction Saturday, December 3, 2022, 04.45 PM Venue: MDC Auditorium				