5th INTERNATIONAL CONCLAVE ON GLOBALIZING INDIAN THOUGHT

Organized by Indian Institute of Management Kozhikode

Venue : Senate House, University of London, United Kingdom

Date : 24th - 25th October, 2024

CONCLAVE PRESENTATION SCHEDULE

Day 01 - Thursday, October 24, 2024

Conclave Inauguration (Thursday, October 24, 2024, 10:00 AM - 11:15 AM)
Venue: Beveridge Hall

Chief Guest:

Lord Meghnad Desai
Emeritus Professor of Economics, London School of Economics and Political Science

Presidential Address:

Prof. Debashis Chatterjee
Director, Indian Institute of Management Kozhikode

Tea/Coffee Break @ 11.15 AM - 11.30 AM

	Panel Discussion	Venue: Beveridge Hall
11.30 AM - 12.30 PM (BST)	**Topic: The Future of Higher Education and its Role in Addressing Global Challenges**	
	Opening remarks (15 minutes): Prof. Shaunaka Das Director, Oxford Centre of Hindu Studies Prof. Kamran Razmdoost Dean, ESCP Business School London Prof. Kirstie Simpson Dean, Chester Business School, University of Chester Dr. Catherine Robinson Dean, School of Business & Law, University of Brighton	

Lunch Break @ 12.30 PM - 01.15 PM

Technical Session 1				
Parallel Session 1 Thursday October 24, 2024	**Venue: Montague Room**			
	Track: Indian Management Practices and their Integration with Theory || Culture in Management || others			
	Session Chair - Prof. Mukul Madahar, Cardiff Metropolitan University || Co-Chair: Prof. Hasan Gilani, University of Brighton			
01.15 PM - 02.15 PM (BST)	Serial Number	Submission Number	Author(s)	Paper-Title
	1	GIT24/76	Payal Kumar	Achieving sustainable development goals through Hinduism's community-centred bhakti m?rga
	2	GIT24/96	Moon Narzary	Agile in India: An Interplay between Cultures and a New Approach of Management in IT Industry
	3	GIT24/57	Anand Gurumurthy	Leveraging the Lean Six-sigma Methodology for Developing a New Product with Social Benefit – A Case Study
	4	GIT24/97	Sireesha Mamidenna, S Subramanian	Evolution of Corporate Structure in India, Reflecting the Social Structure
	5	GIT24/164	Nishtha Malik, Deepa Sethi	Robots to Rage: A Cross-Cultural Saga of Customer Rage Behavior Towards Anthropomorphized Robots in the Hospitality Sector

Technical Session 2

		Venue: Woburn Room	
Parallel Session 2 Thursday October 24, 2024		Track: Doing Business in Emerging Markets || Family Business and Entrepreneurship || Others	
		Session Chair - Prof. Kamila Walters, University of Brighton || Co-Chair: Prof. Jose Christian, University of Brighton	

	Serial Number	Submission Number	Author(s)	Paper-Title
01.15 PM - 02.15 PM (BST)	1	GIT24/172	Hasan Gilani	Decolonising the Curriculum – a school of business and law experience
	2	GIT24/110	Liya Teressa Alex	Assessing the Impact of Artisan Marketing Strategies on Customer Purchase Intentions: Family-Owned Handicraft Business Dynamics – An Integrated Approach
	3	GIT24/133	Brindha S, Nandakumar M K	How does work passion impact well-being: Role of behaviour crafting
	4	GIT24/150	Gopalakrishnan Narayanamurthy	How access-based business model fill institutional voids in subsistence markets? A case study of water shop model in India
	5	GIT24/32	Varsha Kurudumalai V S, Sudharshan H L, Parvathitanu G Prasad	Organizational Citizenship Behavior In Hindu Religious Establishments – An Intrinsic Case Study

Technical Session 3

		Venue: Beveridge Hall	
Parallel Session 3 Thursday October 24, 2024		Track: Bridging the Digital Divide || Changing World Order: Role of the Global South	
		Session Chair - Prof. Stefan Speckesser, University of Brighton || Co-Chair: Prof. Ramakanta Patra, Cardiff Metropolitan University	

	Serial Number	Submission Number	Author(s)	Paper-Title
01.15 PM - 02.15 PM (BST)	1	GIT24/49	Shivani Trivedi	Rise Of Spirituality - "Role Of Social Media Stories Promoting Spiritual Tourism"
	2	GIT24/69	Athalia Dangerfield, Vina Mistry	Achieving Purnam through Equitable Education: A Pathway to Wholeness in Health Service Management
	3	GIT24/75	Basri Savitha	Digital Financial Access and Financialization: Panel Evidence from the Selected Countries in Asia-Pacific Region
	4	GIT24/139	Abhishek Mishra, Anindita Paul	A model for IT Enabled Dynamic capabilities in Public Sector Organizations.
	5	GIT24/77	Andy Silveira	Queering Religious Monuments and a Museum through Autoethnography and Critical Narrative Analysis in Visitor Studies

Tea/Coffee Break @ 02.15 PM - 02.30 PM

02.30 PM - 03.15 PM (BST)	Keynote - " Doing Research for Impact "	Venue: Beveridge Hall
	Prof. Pawan Budhwar	
	Associate Deputy Vice Chancellor International, Aston University, Brimingham	

04.00 PM - 06.00 PM	Lord's Ground Tour
06.00 PM - 07.30 PM	Conclave Dinner & Networking Opportunity

Day 02 - Friday, October 25, 2024

Technical Session 4

Parallel Session 1 Friday October 25, 2024	Venue: Beveridge Hall
	Track: Indian Management Practices and their Integration with Theory || Others
	Session Chair - Prof. Rachael Carden, University of Brighton || Co-Chair: Prof. Nandakumar M.K, IIM Kozhikode

	Serial Number	Submission Number	Author(s)	Paper-Title
08.30 AM - 09.30 AM (BST)	1	GIT24/30	Neerja Pande	Leveraging Samkhya-Yoga (SY) philosophy to explore the antecedents of mindfulness, the direct and mediating effects of prosocial belief and higher being importance
	2	GIT24/70	Nidhi Maheshwar	Exploring the Nexus of Nostalgia, Spiritual Well-being, and Destination Attachment: A Holistic Examination of Future Visit Intentions
	3	GIT24/90	R Rathish Bhatt, Vartika Dutta	Influence of Intrinsic Religiosity on Managerial Decision-Making and Psychological Well-being: A Hindu Perspective
	4	GIT24/171	Ramakanta Patra	Full Collusion with Entry and Incomplete Information
	5	GIT24/167	Salman Ali	Managing Opportunism in Inter-Organizational Relationships: The Impact of Formal Controls and Trust-Based Mechanisms amidst Volatility in Global Humanitarian Operations

Technical Session 5

Parallel Session 2 Friday October 25, 2024	Venue: Montague Room
	Indian Management Practices and their Integration with Theory || Values-based Leadership
	Session Chair - Prof. Adam Jones, University of Brighton || Co-Chair: Prof. Mukul Madahar, Cardiff Metropolitan University

	Serial Number	Submission Number	Author(s)	Paper-Title

	1	GIT24/109	Radhakrishna Pillai R	Re-emergence of Vishwa Guru Bharat Through Re-establishment of Dharma - Insights from the Srimad Bhagavad Gita
08.30 AM - 09.30 AM (BST)	2	GIT24/54	Sethumadhavan U K	Significance of Goal Setting in Life's Second Innings
	3	GIT24/158	Ranjith V K, Bijuna C Mohan	Antecedents of Sustainable Business Models-A Case of Paper Seed Company
	4	GIT24/92	Divya P	Harnessing Ancient Wisdom: Concept of Trigunas for Work place Wellness
	5	GIT24/166	Priyanka Aggarwal	Exploring ESG Ecosystem: A Multi-Perspective Exploration Across Corporate, Public, Media and Academic Viewpoints Through Text Mining

	Technical Session 6			
Parallel Session 3 Friday October 25, 2024	**Venue: Woburn Room**			
	Others			
	Session Chair - Prof. Sharad Gupta, Cardiff Metropolitan University || Co-Chair: Prof. Kamila Walters, University of Brighton			
	Serial Number	**Submission Number**	**Author(s)**	**Paper-Title**
08.30 AM - 09.30 AM (BST)	1	GIT24/41	Alex Fenton	A netnography of Indian Students studying in the UK: Leveraging Social Capital to Enhance Employability
	2	GIT24/174	Irina Popova, Jose Christian	Rethinking Innovation and Entrepreneurship: The role of Diversity, Equity, and Inclusivity for Sustainable Economic Success
	3	GIT24/176	Biagio Rosso	Dynamics and Optimal Monetary-Fiscal Policy in Fiscally Dominant Economies with Flexible vs Occasionally Inflexible Monetary Authorities
	4	GIT24/17	Shugan C Jain	Spirituality based values as culture in organisation and managementn
	5	GIT24/91	Shubhasis Dey, Swaraj Kumar Dey	Identity, Social Media and Online Political Activism

09.30 AM - 10.15 AM	**Keynote - "Inflation Targetry: Past, Present and Future"**	**Venue: Beveridge Hall**
	Prof. Charles Goodhart	
	Emeritus Professor - Financial Markets Group, London School of Economics and Political Science	

	Panel Discussion	**Venue: Beveridge Hall**
	Topic: Monetary Policy at Crossroads: Managing Growth-Inflation Trade-off	

10.15 AM - 11.00 AM	**Prof. David Aikman** **Director, Qatar Centre for Global Banking & Finance, King's College London** **Prof. Stephen Millard** **Deputy Director, National Institute of Economics and Social Research (NIESR)** **Ms. Sonal Patel** **Senior Financial Sector Expert, IMF**

Tea/Coffee Break @ 11.00 AM - 11.15 AM

11.15 AM -11.45 AM	**Keynote Address**	**Venue: Beveridge Hall**
	Swami Sarvasthananda	
	Minister-in-Charge, Ramakrishna Vedanta Centre, U.K.	

11.45 AM -12.30 PM	**Keynote Address**	**Venue: Beveridge Hall**
	Prof. Tirthankar Roy	
	Professor of Economic History, London School of Economics and Political Science	

Lunch Break @ 12.30 PM - 01.30 PM

	Technical Session 7			
Parallel Session 1 **Friday** **October 25, 2024**	**Venue: Montague Room**			
	Track: Family Business and Entrepreneurship || Others			
	Session Chair - Prof. Sushil Mohan, University of Brighton || Co-Chair: Prof. Irina Popova, University of Brighton			
	Serial Number	**Submission Number**	**Author(s)**	**Paper-Title**
	1	GIT24/160	K Ullas Kamath	Succession Planning and Practices in Family Business in SMEs -A Pilot Study with special reference to Karnataka
01.30 PM - 02.45 PM	2	GIT24/165	Jagadish Shekar Naik	Impact of Entrepreneurship Development on Women Empowerment A Study with Special Reference to North Karnataka

	3	GIT24/116	Sharad Gupta	Mindful consumption mediates effects of Mindfulness on compulsive buying and hedonic buying
(BST)	4	GIT24/128	Manjunath B Swarna	To share or not share: Data exchange perspectives across India.
	5	GIT24/153	Vidyadhari Sampath Chandaka	The Impact of Social Media Influencers on Lonely Consumers' Purchase Behaviour

Technical Session 8

	Venue: Woburn Room			
Parallel Session 2 **Friday** **October 25, 2024**	Track: Climate Change and Sustainability || Others			
	Session Chair - Prof. Vina Mistry, University of Chester || Co-Chair: Prof. Adam Jones, University of Brighton			
	Serial Number	**Submission Number**	**Author(s)**	**Paper-Title**
	1	GIT24/168	Arqum Mateen	Servitization under VMI - Potential & Pitfalls
01.30 PM - 02.45 PM **(BST)**	2	GIT24/47	Diljeet Kaur	Attitudes and Diffusion of Technology through the Cinematic Lens: Finding a Way Ahead for Sustainable Energy
	3	GIT24/71	Dipti Sharma, Sachi Sharma	Integrating Energy Security, Economy, and Environment for Just Energy Transition Policies for India: A Review
	4	GIT24/112	Vikas Kumar	A Framework for Assessing Effectiveness for Jugaad in Direct Evaporative Cooling Technologies
	5	GIT24/55	Sethumadhavan U K	Dhritharashta Syndrome

Technical Session 9

	Venue: Montague Room			
Parallel Session 1 **Friday** **October 25, 2024**	Track: Others			
	Session Chair - Prof. Alex Fenton, University of Chester || Co-Chair: Prof. Rachael Carden, University of Brighton			
	Serial Number	**Submission Number**	**Author(s)**	**Paper-Title**
	1	GIT24/20	Md Gyasuddin Ansari	Excess Liquidity and Bank Stability in Indian Banks: Is there a Favourable Nexus?
02.45 PM - 03.45 PM **(BST)**	2	GIT24/46	Ratul Chakroborty	Beyond Followers: The Strategic Game of Influencer Marketing in India
	3	GIT24/56	Kingshuk Sarkar	Skilling Informal Workers and Entrepreneurs in India: An Exploration for Indigenous Alternatives
	4	GIT24/151	Radhakrishna Pillai R	Insights on Inculcating Authenticity ("Satyam") in the Age of Digital Disinformation
	5	GIT24/200	Shubhda Arora	Derry Girls: Communicating Place Identity and Tourism in Northern Ireland

| | 6 | GIT24/40 | Anisha Ahuja | How firms respond to climate change? Evidence from decarbonization pathways of top crude steel producing firms |

Technical Session 10

Parallel Session 2 Friday October 25, 2024	Venue: Woburn Room			
	Track: Others			
	Session Chair - Prof. Athalia Gangerfield, University of Chester || Co-Chair: Prof. Rageshree Sinha, University of Brighton			

	Serial Number	Submission Number	Author(s)	Paper-Title
02.45 PM - 03.45 PM (BST)	1	GIT24/201	Rudra Sensarma	Navigating through the Unknown: The Uncertainty Channel in Monetary Policy Transmission
	2	GIT24/117	Manjunath A N	Leveraging Near Decomposability to build collaborative governance platforms: The case of PM Gati Shakti in India
	3	GIT24/29	Aravindh Panikkaveettil	Impact of Climate Change on Asset Loss and Livelihood Disruption in Kerala's Traditional Fisheries Sector
	4	GIT24/119	Sandhya Sharma	Navigating Business Resilience: The Role of Insolvency and Bankruptcy Code, 2016 on India's entrepreneurial ecosystem.
	5	GIT24/43	Navaneeth K P	Problematizing income inequality research using Indian philosophy of Advaita Vedanta
	6	GIT24/89	Aryaman Sinha	Role of Statutory Auditors: What can we learn from Provisions of Corporate Governance in India?

Tea/Coffee Break @ 03.45 PM - 04.15 PM

Conclave Valediction (Friday, October 25, 2024, 04:15 PM - 05:00 PM)
Venue: Beveridge Hall

Chief Guest:

Baroness Sandip Verma
Member of the House of Lords