

**INTERNATIONAL CONFERENCE ON GLOBAL HEALTH & MEDICAL TOURISM  
(GloHMT): THE WAY FORWARD**

**HOSTED BY:  
INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE  
&  
INDIAN INSTITUTE OF HEALTH MANAGEMENT RESEARCH**

**Partnership Opportunities**

**GOLD PARTNER PACKAGE**

**Partners will be entitled to the following benefits:**

1. Organization logo branding
  - a. On the backdrop
  - b. On 'Thank You Partners Panel' at the conference venue
  - c. On the conference website
  - d. On promotional material – e-mailers and invitations
2. Two complimentary delegate passes for the organization leadership to the conference dinner for networking
3. Organization brochure to be included in delegate conference kit
4. Mention of organization support in the thanks announcement in the valedictory session
5. Complimentary exhibition booth for display of partner organisations
6. Corporate Branding:
  - Corporate logo branding
    - On 'Thank You Partners Panel' at conference venue
    - On the conference website + hyperlink to organization website
  - Organization standees (four), will be placed at the lunch/dinner venue as per space availability.

**SILVER PARTNER PACKAGE**

**Partners will be entitled to the following benefits:**

1. Organization logo branding
  - a. On the backdrop
  - b. On 'Thank You Partners Panel' at the conference venue
  - c. On the conference website
  - d. On promotional material – e-mailers and invitations
2. Two complimentary delegate passes for the organization leadership to the conference dinner for networking
3. Organization brochure to be included in delegate conference kit
4. Mention of organization support in the thanks announcement in the valedictory session
5. Complimentary exhibition booth for display of organization products/services
6. Corporate Branding:

- Corporate logo branding
  - On 'Thank You Partners Panel' at conference venue
  - On the conference website + hyperlink to organization website

## **EXHIBITOR PACKAGE**

Limited exhibitor opportunities are available with the following:

- Built up space of 3x3 sq.mtrs with carpet. Additional space can be availed for 5,000/- per sq.mtrs
- One table and two chairs
- Organization brochure to be included in delegate conference kit

### **Benefit:**

- One complimentary access ID to attend conference sessions for all conference days