2ⁿᵈ PAN IIM World Management Conference: A Report

STATISTICS

Participation	Nos
IIM Directors	9
IIM Faculty (Non IIMK)	49
IIMK Faculty	35
FPM Students (Non IIMK)	33
FPM Students(IIMK)	16
No of foreign presenters	8
Other Participants	118
Total Delegates	268
Manuscripts received	460
Parallel technical tracks	31
Papers presented	138
Posters	23

ACADEMIC WORKSHOPS

Prof. Will Mitchell (Duke University and co-editor of the Strategic Management Journal)
- Publishing in top International journals

Prof. Ramadhar Singh (Distinguished Professor, IIMB
- Sloppy Research Vs Disinterest in Indian Data as a Difficulty Factor in Indian Research Publications

Prof. D. Karthik (Assistant Professor, IIMA)
- Visualising Data for Research

Prof. Anandakuttan B Unnithan (Associate Professor, IIMK)
- Developing and Validating Multi-item Instruments for Research

BEST PAPER AWARDS

RESEARCH PAPER CATEGORY

MANUSCRIPT TITLE	AUTHORS	AWARD
Learning about learning routines: Insights from the Indian social enterprise sector	Ankita Tandon & Unnikrishnan K Nair	Best Research Paper Award
Impact of Technology on the Seasonality of Currency in Circulation: Evidence from the USA and India	Kaushik Bhattacharya & Sunny K Singh	Highly Commendable Research Paper Award
Why do Firms Locate across Multiple Clusters? Cluster Density, Capabilities and Ethnic Ties	Karthik Dhandapani, Rajesh Upadhyayula & Amit Karna	Highly Commendable Research Paper Award

BEST PAPER AWARDS

DOCTORAL STUDENT PAPER CATEGORY

MANUSCRIPT TITLE	AUTHORS	AWARD
Bandit Algorithms for Contextual Advertising: An Evaluation of SOFTMIX algorithm over the benchmark Yahoo! FrontPage Today Dataset	Boby Chaitanya Villari & Mohammed Shahid Abdulla	Best Doctoral Student Paper Award
Do mutual fund managers outperform random portfolios? Evidence from India	Prateek Sharma & Samit Paul	Highly Commendable Doctoral Student Award
Employee Brand Building Behavior: Scale Development & Validation In B2b Services Context	Hemang Jauhari, Manish Kumar & Shailendra Singh	Highly Commendable Doctoral Student Award

BEST POSTER AWARDS

MANUSCRIPT TITLE	AUTHORS	AWARD
Developing an E-Government Adoption Model Determinants of Citizen Adoption in the Indian Context	Rajesh Sharma & Shubhamoy Dey	Best Poster Award
Mapping Information Flow Patterns for Developing a Multi-level Framework for Organizational Learning: Case of a Service Provider	Nobin Thomas & Neharika Vohra	Best Poster Award

SPEAKERS

Smt. Smriti Zubin Irani
Hon'ble Union Minister, MHRD, GoI

Mr. Guillaume SICARD
President, Nissan India Operations, Nissan Motor India Pvt. Ltd.

Prof. Kulbhushan Balooni
Director, IIM Kozhikode

Prof. Rishikesha T. Krishnan
Director, IIM Indore

Mr. Santosh Desai
MD and CEO, Future Brands Ltd, Mumbai

Prof. Andrew William Mullineux
Deputy Dean (Research), Bournemouth University, UK

Prof. Ashish Nanda
Director, IIM Ahmedabad

Prof. John Wilson
Director, Newcastle University Business School, UK

Mr. Ravi Kant
Former Vice Chairman & MD of Tata Motors

Prof. Frederique Alexandre - Bailly
Past Dean of Faculty, ESCP

Prof. Debashis Chatterjee
Professor, IIM Lucknow

Prof. Peter Cappelli
George W Taylor Professor, Wharton Business School, USA

Prof. Kathryn Haynes
Deputy Director, Newcastle University Business School, UK

Abhishek Bachchan
Actor and Sports Entrepreneur

HIGHLIGHTS

- Selected papers being published in Journal of Indian Business Research, Society & Management Review and an edited volume (Emerald)
- Conference website dynamically updated with live updates and information on schedule, travel, FAQs, photo, videos
- Delegates gave real time feedback using twitter hashtag #iimwmc2014
- Anchored by 3-member RCP office with Pan-IIM support in review process (180 reviewers) and Pan-IIMK involvement in organization
- All plenary sessions and academic workshops webcast live on website

IIM Kozhikode @IIMKozhikode · Nov 9
Demystifying Indian mgmt science to strike a global connect at the 2nd Pan IIM Conference @ #IIMKozhikode #iimwmc2014
insideiim.com/?p=49122&previ...

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IIM Kozhikode @IIMKozhikode · Nov 8
Pan IIM Conference concludes at @IIMKozhikode after exemplary participation and stellar performances!
#iimwmc2014

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Meghana Bangalore @megs_bangalore · Nov 8
#iimwmc2014 @IIMAhmedabad prof Ashish Nanda in chair of the session

MEDIA COVERAGE

Articles in	Nos
English newspapers	17
Regional dailies	15
Wires	1
Online	23

Delegates of the conference attending the video conference of HRD Minister Smriti Irani on Wednesday at IIM-K. —DC

Sample headlines:
- Hindu Business Line, India ranks 7th in world list for peer citations in research, 07/11/2014
- Deccan Chronicle, IIM Global meet on management philosophies, 05/11/2014
- The Times of India, Present Indian Practices to the world, 06/11/2014
- New Indian Express, IIMs should scale up socially relevant research: Minister, 06/11/2014

- Hindu Business Line, Globalising Indian management thought, 11/11/2014
- The Hindu, Coffee with Junior B, and then a selfie, 08/11/2014
- Business Standard, Irani urges IIMs to create 'original knowledge', 08/11/2014

POST-CONFERENCE FEEDBACK

"Good food, amazing cultural events - very good hospitality overall."

"The office people were extremely supportive. The best ever seen"

"All the staff were very courteous, exceptionally well in their behavior and responsive."

"Excellent cooperation from support staff Extremely knowledgeable speakers."

"A good opportunity to network with colleagues of other IIMs, beautiful campus."

"Being a Doctoral student the event helped me to explore new dimensions in research design and methodology. The Workshops helped me to think before jumping to any conclusion."

"On rare occasions, we see current and ex-directors of prestigious institutes acting as session chairs. Their presence was encouraging and inputs were enriching for participants."

"Excellent-theme; well organized; scope for learning, relaxation and networking."

"A smooth experience with exceptional hospitality. The sessions were conducted timely without any hiccups. A very well organized event with hard work put in by the entire team. The stay arrangements were very good and the food was exceptionally good. Hearty congrats to the entire organizing team."

"Papers presented and posters displayed were of good quality."

"Webcasts of plenary sessions was a nice feature and ensured that I didn't miss any of those talks."

"I specially liked the plenary sessions. the quality of most of the papers selected for the conference were really good. Hospitality of the organizer was outstanding."

"It was one of the best IIM conference attended in years, as I have earlier presented papers at A,B,C, Shillong"

"Very systematic and professional yet friendly and helpful organization"