SECOND PAN IIM WORLD MANAGEMENT CONFERENCE 2014
CALL FOR PAPERS

Participation is not limited to IIMs and papers are invited from the entire management research community in India and rest of the world.

Theme and Sub-themes

The main theme of the conference is *Globalizing Indian Thought*. This encompasses the influencing of international perspectives through insights found in Indian realities as well as enhancing Indian thought leadership through engagement with international best practices. Such a two-way exchange of ideas between Indian and international researchers will take the theme of the first conference (Emerging Issues in Indian Management) to its logical next level. Over the past couple of decades, India underwent a process of greater integration with the outside world. However, the economic crisis of 2008 challenged some of the accepted wisdom of practicing management in a globalized world. The conference will reflect on lessons from the past, critically analyze current imperatives and develop a path for the future of management theory, education and practice. Towards this end, papers are invited for sessions to be organized around the inclusive sub-themes listed below. The list is only indicative and all management research that addresses the main theme of the conference is welcome.

1. Businesses, Institutions and Society

    a. New thinking in financial and public policies

    b. Markets, products and institutions

    c. Accounting theory, standards and disclosures

    d. Public policy and governance for inclusive growth

2. Management challenges in a turbulent environment

    a. Strategy, innovation and entrepreneurship

    b. Leveraging information to deal with the future

    c. Supply chain management

    d. E-business and e-governance

    e. Marketing strategies for adapting to a globalized world

3. Leadership

    a. Leadership challenges in a global context

    b. Leading organization change

    c. Managing negotiations and conflicts

    d. Talent management in cross-cultural contexts

4. Teaching and learning

    a. Reshaping the case methodology

    b. Pedagogical innovations in management education

5. Sustainability

    a. Business Ethics

    b. Corporate Social Responsibility

    c. Responsible business strategies

Stakeholders

The conference will bring together a wide number of stakeholders whose collaborative efforts will enrich the discussions. Therefore participants will be drawn from academia, industry, policy, social sector and student researchers. The latter will be especially encouraged to contribute through presentation of their ideas, work-in-progress, working papers etc. Some of the highlights of the conference will be:

Plenary sessions from internationally renowned researchers/ journal editors on research excellence

Plenary sessions from industry leaders on knowledge transfer

Panel discussion on strategies for publishing India based research in top international journals

Best research paper award

Best doctoral researcher award

Author Guidelines

1. Papers are to be submitted online through the easychair platform, the link to which is available on the conference website http://wmc.iimk.ac.in the submission should be in Microsoft Word format.

2. Papers should be written in English and should not exceed 8000 words, (excluding tables/ figures/ diagrams), with an abstract of 100–250 words and 4–7 keywords.

3. All papers should be submitted with 1.5 line spacing throughout with font 12-point Times New Roman.

4. Papers should have a title page with each author's name, affiliation and contact information.

5. All figures, i.e., diagrams, images and photographs, and tables should be provided in the appropriate spaces. It should not be put in the end one by one. Each figure and table should have a heading, an explanatory caption if necessary, and a source or reference. Tables should be in MS Word. Figures can be submitted as TIFF/JPEG files.

6. Use of italics and other diacriticals should be minimized, but be used consistently, for book titles, journal names and foreign words.

7. Any one of the internationally accepted citation and reference guidelines should be followed consistently e.g. Harvard, Chicago, American Psychological Association. Sources for tables and figures should also be mentioned.

8. Copyrighted materials, including those taken from any website, should be clearly identified, and the copyright holder's explicit permission to reproduce it must be submitted separately.

9. No changes/ alteration will be allowed in the paper title/ abstract/ authorship once the paper has been submitted.

10. The paper should neither have been presented in any conference earlier nor published elsewhere.

11. Plagiarism in any form will result in rejection of the paper.

Submission Timeline

    a. Submission deadline (full papers) 31st May 2014

    b. Paper acceptance communication 15th July 2014

    c. Conference Dates November 5th - 8th, 2014

Venue and date

The conference will start off at IIMK's campus in Kozhikode and at the end of the second day move to Kochi, Kerala's commercial capital and largest city where IIMK has its satellite campus. The conference dates are November 5th - 8th, 2014.