

## 2<sup>ND</sup> PAN IIM WMC PARALLEL TRACK DETAILS

(NOVEMBER 05, 2014)

### (3.1) ORGANIZATION AND LEADERSHIP 2

Co-Chair: P. K. Sett

Co-Chair: Radhakrishna Pillai

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
12.00-13.30	3.1.2	Futuristic Indian Leadership Challenges in Indian Inclusive Education and Social Sustainability	V Muthu Krishna Manoj M Patwardhan Gyan Prakash
	3.1.5	Employee Perception of adequacy of various skills at different Levels: An Empirical Survey of Power Utilities in India	MohitAlimchandani Arya Kumar & Anil Bhat, Shweta Nanda
	3.1.6	Yoga in the Bhagavadgeetaa: Implications for Managers	Pawan Kumar Singh

(NOVEMBER 05, 2014)

### (1.4) BANKING AND FINANCIAL MARKETS 1

Co-Chair: Andy Mullinoux

Co-Chair: Jijo Lukose

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
12.00-13.30	1.4.1	An empirical analysis of Factors causing Non-Performing Assets and remedial measures of selected Public and Private Sector Banks from Northern states	Vinay Kandpal & Pooran Chandra Kavidayal
	1.4.2	Does Ownership Always Matter? Evidence from the Study of PSBs and New Private Banks	Radhakrishnan
	1.4.4	The Relationship between Competition and Risk Taking Behavior of Indian Banks	Sanjukta Sarkar & Rudra Sensarma
	1.4.5	Asset Correlation and Probability of Default Relation in loan portfolio in Indian Banks	Pankaj Baag

(NOVEMBER 05, 2014)

### (2.2) ORGANIZATION AND LEADERSHIP

Co-Chair: Sanjoy Mukherjee

Co-Chair: Manish Kumar

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
12.00-13.30	2.2.2	Mangalore Air Accident: Implications for Technology & Human Interaction	Malay Biswas

	2.2.3	Learning about learning routines: Insights from the Indian social enterprise sector	Ankita Tandon & Unnikrishnan K Nair
	2.2.4	The Role of Ambidexterity as A Mediator or Moderator In Facilitating Strategic Renewal	Swarup Dutta
	2.2.7	Intellectual Capital in Indian Healthcare Sector	Sriranga Vishnu & Vijay Kumar Gupta
	3.4.5	Psychological Fallout of the Team Fouls Limit – Do Players Foul More when Fouls are ‘Free’?	Deepak Dhayanithy Bhaskar Borah

**(NOVEMBER 05, 2014)**

**(2.3) SUPPLY CHAIN, MANUFACTURING & QUALITY 1**

Co-Chair: B S Sahay  
Co-Chair: G Thangamani

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
<b>12.00-13.30</b>	2.3.2	Ranking Key Performance Indicators (KPIs) of Supply Chain in Indian Manufacturing Industries	RavindraPratap Rai Amit Singh Tomar & Manish Kumar Sagar
	2.3.5	A study of public food supply chain: a conceptual model development	Anil Kumar & G.S. Kushwaha
	2.3.6	Measuring the impact of Agile Manufacturing Strategy in a Manufacturing Company	Anand Sasikumar Jagathy Raj V.P

**(NOVEMBER 05, 2014)**

**(2.4) CUSTOMERS AND MARKET 1**

Co-Chair: Ritu Mehta  
Co-Chair: Sanal Kumar Velayudhan

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
<b>12.00-13.30</b>	2.4.2	Modelling Dyadic CBIs: A Customer-Brand Relationship Approach	Ishwar Kumar
	2.4.3	The Effect of the Degree of Optimism and Work Pressure of Salesman on their Performance	Nidhi Maheshwari & Richa Chauhan
	2.4.4	Cross-selling Model of Insurance Product	Sunita Mall TusharRanjanPanigrahi
	2.4.5	Development of a measurement scale for assessing the quality of mobile services: Subscribers’ perspective	Suresh Kandulapati & Raja Shekhar B

(NOVEMBER 06, 2014)

(1.2) NEW THINKING IN PUBLIC POLICY 2

Co-Chair: Georgio Fazio

Co-Chair: Subhashis Dey

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
11.30-13.00	1.2.1	Tax Evasion, Bribe payment and Policy Hurdles: Evidence from Indian Manufacturing Enterprises	Chandan Sharma
	1.2.3	The Political Economy of Interregional Fiscal Transfers in India	Deepak Sethia
	1.2.5	China's Ascent in World Trade: An Exploration of Deindustrialization of the West Hypothesis!	D. Tripathi Rao Ravi Pathak
	1.2.6	RSBY-an inclusive Indian policy for reducing health expenditure	RajkishoreSahu
	1.2.7	Does Rise in Rapes represent an augment in Crime or simply more gender-neutral occupational choice?	Kausik Gangopadhyay

(NOVEMBER 06, 2014)

(1.5) BANKING AND FINANCIAL MARKETS 2

Co-Chair: Kunal

Co-Chair: Pankaj Baag

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
11.30-13.00	1.5.1	Stock returns and Investors' fear: a case of India VIX	Imlak Shaikh
	1.5.2	Financial crisis and Financialization acuity on the Diversification benefits of Commodities: a Dynamic Asset Allocation Framework	ShaliniVelappan Krishna Prasanna
	1.5.5	Do mutual fund managers outperform random portfolios? Evidence from India	Prateek Sharma Samit Paul
	1.4.6	Reconciling Theory and Evidences for Corporate Financing in India	Gaurav Singh Chauhan
	1.4.3	The Interface Between Capital Adequacy Ratio and Performance of the Indian Banking Sector	Dipayan Roy

(NOVEMBER 06, 2014)

(2.1) STRATEGY, INNOVATION AND ENTREPRENEURSHIP 1

Co-Chair: Rameshan  
Co-Chair: S Subramanian

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
11.30-13.00	2.1.3	Technological Changes in India's Pulp and paper Industry: A Firm Level Analysis	Sandeep Kumar Kujur
	2.1.5	Contract Merger: A Conceptual Model to Protect Sick and Government Companies	K. Srinivas Reddy
	2.1.6	Moderating effect of economic context and social capital in individual social entrepreneurship choice	Sreevas Sahasranamam & Rajesh Srinivas Upadhyayula
	2.1.7	Building Strategies to combat Environmental Variability	Kousik Guhathakurta & Sumit Mitra
	2.1.8	Emerging Economy: Different Institutions So Different Strategic Orientation Of Firms	Pradeep Hota & Sumit Mitra

(NOVEMBER 06, 2014)

(2.5) CUSTOMERS AND MARKET 2

Co-Chair: Amit Karna  
Co-Chair: Joffi Thomas

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
11.30-13.00	2.5.1	Evaluation of Different Service Attributes for Domestic Airlines in India	Subaschandra Mahapatra
	2.5.2	Existence of Consumer Segments based on Reference Price Use in Brand choice situations	Praveen Sugathan
	2.5.3	Evaluating Salesperson Behaviour in Personal Selling– An Empirical Study in Organized Retail Format	Abhinandan Chakraborty
	2.5.6	Identifying Consumer Motivations to Share Rumors: Literature Review	Subin Sudhir Anandakuttan B. Unnithan
	2.5.7	A Study on Impact of Service Quality on Customer Satisfaction in Electronic-Banking	Anoop K.K Sreeranganadhan K
	2.5.8	Investigation of brand personality across different retail brands and gender	Gopal Das

(NOVEMBER 06, 2014)

(2.11) INFORMATION, TECHNOLOGY AND SYSTEMS

Co-Chair: Srinarayan Sharma  
Co-Chair: Satish Krishnan

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
11.30-13.00	2.11.2	CARDPRO: Computation Acceleration using Repeated Dynamic Programming for Robust Markov Decision Processes	Mohammed Shahid Abdulla
	2.11.4	Bandit Algorithms for Contextual Advertising: An Evaluation of SOFTMIX algorithm over the benchmark Yahoo! FrontPage Today Dataset.	Boby Chaitanya Villari & Mohammed Shahid Abdulla
	2.11.5	Evolution of Offshore IT Subsidiaries: A case study on Microsoft IT India	Ashish Jha & Indranil Bose
	1.5.7	Non parametric CUSUM Control Chart –An Application to Exchange Rates Data	Shovan Chowdhury

(NOVEMBER 06, 2014)

(1.6) NEW THINKING IN FINANCIAL POLICY 1

Co-Chair: Kousik Guhathakurta  
Co-Chair: Ramprasath L

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
14.00-15.30	1.6.5	Linkages between Foreign Direct Investment and Domestic investment: Impact of 2008 Global Financial Crisis on India	Lalita Mohan Mohapatra & Arun Kumar Gopalswamy
	1.6.6	Dependence structure between foreign exchange markets in India- A GARCH-EVT-Copula approach	Madhusudan Karmakar
	1.6.8	Value Relevance of Financial Directive Disclosures- Empirical Evidence from Indian non-Financial firms Using Panel Data	Balakrishnan Charumathi & HimaBindu Kota
	1.8.7	Corporate Bankruptcy Prediction Using Qualitative Data And Support Vector Based Approaches	Rekha A. G. & Mohammed Shahid Abdulla

(NOVEMBER 06, 2014)

(2.6) CUSTOMERS AND MARKET 3

Co-Chair: Gopal Das

Co-Chair: Anandkuttan Unnithan

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
14.00-15.30	2.6.1	Salesperson Happiness as Mediator for the effect of Organizational Virtuousness on Salesperson Ethical Behavior	TeidorlangLyngdoh& Vaibhav Chawla
	2.6.2	Captive vs. Non-captive: A Conceptual Framework	BiswajitaParida
	2.6.5	Customer Loyalty Programs and Customer Loyalty: A critical Incident Examination of Mediation Effects	Baljeet Singh Sani
	2.6.6	The relationship between Complaint Resolution and Customer Recommendations – An Empirical Study	Shivendra Pandey
	2.6.7	Capturing Heterogeneity in Preference for a Real-Estate Offering Using Hierarchical Bayesian Regression Model	JagrookDawra&KanupriyaKatyal
	2.4.7	Consumer Well-Being: Does Inter-Generational Occupational Mobility Matter?	Rajesh Nanarpuzha

(NOVEMBER 06, 2014)

(2.7) STRATEGY, INNOVATION AND ENTREPRENUERSHIP 2

Co-Chair: Krishna Kumar

Co-Chair: Rajesh Upadhyayula

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
14.00-15.30	2.7.1	Impediments to social entrepreneurship among Indian youth	Sreevas Sahasranamam& Nandakumar MankavilKovilVeetil
	2.7.3	Who Fosters Innovation Better? Learning or Ambidextrous Firms	AparnaVenugopal T.N.Krishnan& Manish Kumar
	2.7.4	Terracotta Products in the Handicraft Sector: Competitive Analysis, Problems and Prospects	Shalini Srivastava
	2.7.6	Differentiating the impact of Innovation Quality and Quantity on Firm Performance: Moderating role of firm's technological knowledge breadth	Aniruddha Neeraj Dwivedi& Amita Mital
	2.7.7	Business Execution Excellence A Framework based on Indian Public Sector Organisations	N .Ravichandran

(NOVEMBER 06, 2014)

(3.2) EMPLOYEES AND TALENT 1

Co-Chair: Abinash Panda  
Co-Chair: Surya Prakash Pati

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
14.00-15.30	3.2.1	Performance Appraisal	K.S.Sridharan
	3.2.6	Managing Talent through Magnetic Employer Branding	Manisha Seth Deepa S.
	3.2.7	Combined effect of CCT Approaches on Expatriate Adjustment – A Conceptual Framework	Merin Jacob
	3.2.8	Can Traditional And Survival Values Be Measured At Ethnicity?	Smriti Agarwalla & Supriya Sharma
	3.5.2	Employee Brand Building Behavior: Scale Development & Validation In B2b Services Context	Hemang Jauhari Manish Kumar & Shailendra Singh

(NOVEMBER 06, 2014)

(5.1) GOVERNANCE, SOCIETY AND ENVIRONMENT 1

Co-Chair: V Gautam  
Co-Chair: Venkat Raman

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
14.00-15.30	5.1.2	Leadership and Communication for CSR Effectiveness: Research Findings and Insights	Sumona Ghosh Sanjoy Mukherjee
	5.1.3	New Age Business Ethics and Cleaner Business Culture – The role of ‘Spiritual Quotient’	Muthu Krishna V Gyan Prakash V G Sarangan
	5.1.4	Mandatory CSR for Philanthropy in India: Test of CEO Leadership Implementation challenges of substance over form	Kajari Mukherjee
	5.1.5	Exploring the relationship between Ethical Leadership and Reputational Capital: A Conceptual Model	Palvi Pasricha & M. K. Rao

(NOVEMBER 06, 2014)

(1.7) NEW THINKING IN FINANCIAL POLICY 2

Co-Chair: P Saravanan

Co-Chair: SSS Kumar

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
16.00-17.30	1.7.1	Efficiency of Micro Finance Institutions in India: A Stochastic Distance Function Approach	Rudra Sensarma Nitin Kumar
	1.7.3	Impact of Technology on the Seasonality of Currency in Circulation: Evidence from the USA and India	Kaushik Bhattacharya Sunny K Singh
	1.7.4	Determinants of Corporate Savings in India - A Panel Data Analysis	Rashmi Shukla & Ganesh Kumar Nidugala
	1.7.5	Evaluating the impact of SHG Bank Linkage outreach on Poverty : A state- wise Analysis	PadmavathiChimatapu

(NOVEMBER 06, 2014)

(2.8) STRATEGY, INNOVATION AND ENTREPRENUERSHIP 3

Co-Chair: Savvas Papagiannidis

Co-Chair: Suram Balasubramaniam

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
16.00-17.30	2.8.1	Exploring Firm's Intent and Perception of BOP Market - A Transaction Cost Perspective	ShubhabrataBasu
	2.8.3	Globalizing Indian CG: Balances with 'International Change' as a Driver	V Muthu Krishna Manoj M Patwardhan Chaya R
	2.8.5	Technological Capabilities and Firm Resources as Determinants of Export Competitiveness – Evidence from Indian Pharmaceutical Industry using Quantile	SatyanarayanaRentala Anand Byram& Majid Shaban
	2.8.6	Foreign ownership and corporate governance characteristics in Indian IT firms	VidyaPanicker Sumit Mitra & Rudra Sensarma

(NOVEMBER 06, 2014)

(3.4) ORGANIZATION AND LEADERSHIP 3

Co-Chair: Pawan Kumar Singh

Co-Chair: Priya Rajeev Nair

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
16.00-17.30	3.4.1	Towards a Conceptualization of Karma Yoga	Ashish Rastogi& Surya Prakash Pati



	3.4.3	Organizational Identity and Performance	SafalBatra
	3.4.4	Transformational leadership for favorable organizational change outcomes: Empirical validation of mediators through a case study	Rohini Sharma Chandan Kumar Sahoo & Hemant Kumar
	3.4.6	Role of self managing leadership in crisis management: An empirical study on the effectiveness of Rajayoga	Radhakrishna Pillai R. Anil kumar G. & Krishnadas, N
	2.2.5	Exploring the Paradox of Globalization of "Indian" Management: A Qualitative Research Study	Jayashree Mahesh Anil Bhat
	3.1.1	Identity Struggle: Not Knowing in Leadership	VijaytaDoshi & Neharika Vohra

**(NOVEMBER 06, 2014)**

**(4.1) EDUCATION AND PEDAGOGY 1**

Co-Chair: Frederique Alexandre-Bailly

Co-Chair: Debabrata Chatterjee

<b>SESSION TIME/ VENUE</b>	<b>PAPER CODE</b>	<b>TITLE</b>	<b>AUTHOR(S)</b>
<b>16.00-17.30</b>	4.1.1	An Autoethnographic approach to Pedagogical Issues, Trends and Challenges Before In-house Management Development Faculty in Corporate Universities	Chandra M Chakravartula
	4.1.3	Factors influencing student choice for elective course – An institution based study	Milind Padalkar Sreevas Sahasranamam & Pradeep Kumar Hota
	4.1.5	Case Based Teaching-Learning In University Affiliated Non-Premier B-Schools In India – Issues And Challenges.	Sujit Metre & Vaishali Rahate
	4.1.7	Globalizing Technology Centric Management Education – Can India Lead?	Nilay M. Yajnik
	4.1.8	MBA's- What employers want- an indicative study	Siddhartha Saxena Abha Saxena & Priyanka Premapuri
	1.1.7	The Management Education Story: Historical Foundations and Schools of Thought	Ritika Mahajan V.K. Nangia & Vinay Sharma

(NOVEMBER 06, 2014)

(5.2) GOVERNANCE, SOCIETY AND ENVIRONMENT 2

Co-Chair: A H Kalro  
Co-Chair: Omkumar Krishnan

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
16.00-17.30	5.2.2	Carbon Footprint, Sustainability and Firm's Financial performance: An Empirical Study of Cement and Power Companies Listed In BSE 500	MuthuswamySaibaba Padma Srinivasan & Valeed Ansari
	5.2.5	Sustainability Of Environmental Programs: A Green It Perspective	Krishnadas N Radhakrishna Pillai
	5.1.6	Corporate Governance for Indian Public Sector Enterprises- Rethinking beyond Agency Theory Perspectives	Althaf S.
	2.4.1	Market Development at Bottom of the Pyramid Using Corporate Social Responsibility? An Empirical Investigation of Indian Firms	Ramendra Singh & MadhupaBakshi
	5.2.4	Business Model Innovation and Its Sustainability in International Strategic Alliances	Thomas Joseph & Vinay Ramani

(NOVEMBER 07, 2014)

(1.3) NEW THINKING IN PUBLIC POLICY 3

Co-Chair: Volodymyr Bilotkach  
Co-Chair: Kausik Gangopadhyay

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
11.30-13.00	1.3.2	Tax Competition and "Race to the Bottom" in Tax Rates: Evidence from India	Sthanu R. Nair
	1.3.3	YatraNaryastuPujyante? Domestic Violence against Women in India: A panel study	MilindPadalkar Sreevas Sahasranamam & Anubha Shekhar Sinha
	1.3.4	Social inclusion of women, scheduled castes and scheduled tribes - MGNREGA district level implementation in Tamil Nadu	ArunachalamRajagopal
	1.3.5	Impact of Institutional Quality on Government Expenditure and Growth: A Case of India	Rima Mondal
	1.3.6	The Indigenous Alternative: Learning from the Frontiers of Indian Economy	Jacob Vakkayil
	1.3.7	Women Empowerment Evaluation in Rajasthan: Presenting Four Constituent Framework	ChandanMedatwal

(NOVEMBER 07, 2014)

(2.9) STRATEGY, INNOVATION AND ENTREPRENEURSHIP 4

Co-Chair: Jonathan Kimmit  
Co-Chair: Anubha Shekhar Sinha

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
11.30-13.00	2.9.1	Coopting Formal and informal structures: Capturing how Project-based Companies really Work	Kajari Mukherjee
	2.9.3	Theoretical Insight to Change In Pattern in Strategic Behaviour of Early Stage Entrepreneurship	Sushil Kumar & Satyasiba Das
	2.9.4	Relationship between knowledge acquisition, cultural distance and performance of firms in International joint venture: An absorptive capacity	Pradeep Misra & Pankaj Gupta
	2.9.5	Why do Firms Locate across Multiple Clusters? Cluster Density, Capabilities and Ethnic Ties	Karthik Dhandapani Rajesh Upadhyayula & Amit Karna
	2.11.3	Longitudinally studying the diffusion of web technologies	Savvas Papagiannidis Bartosz Gebka & Drew Gertner

(NOVEMBER 07, 2014)

(2.12) SUPPLY CHAIN, MANUFACTURING & QUALITY 2

Co-Chair: N Ravichandran  
Co-Chair: G Thangamani

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
11.30-13.00	2.12.2	Globalizing the thoughts of Indian Supply chain management	Guruprasad T S Sundara Natarajan P & Panchanatham N
	2.12.4	Logistics Management in Religious Organizations: Managerial Insights	S Venkataramanaiah Mohan Mookan
	2.12.5	A systems approach to coordination in humanitarian supply chain	Lijo John G. Thangamani
	2.12.6	Qualitative Leanness Assessment in Services – A Critical Review	Gopalakrishnan Narayanamurthy & Anand Gurusurthy

(NOVEMBER 07, 2014)

(3.3) EMPLOYEES AND TALENT 2

Co-Chair: Kathryn Haynes  
Co-Chair: Unnikrishnan Nair

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
11.30-13.00	3.3.1	Investigating Drivers of Loyalty: A Case of Rural Retail Banks in India	MohdAdil
	3.3.2	Analyzing Impact of Technology Allocation on Turnover Intention Among It Professionals	GunjanTomer
	3.3.3	The Impact of Human Resource Practices on Employee Turnover Intentions in Hospitality Sector: Mediating Role of Psychological	NivethithaSanthanamKamalanabhan T.J LataDyaram
	3.3.4	Linking Corporate Social Responsibility and Internal Employee Motivation: A Structural Equation Modelling Approach	Sharad Agarwal Yashwant Singh Yadav Abhilash Acharya
	3.3.5	Intellectual Capital in Indian Healthcare Sector	Sriranga Vishnu Vijay Kumar Gupta

(NOVEMBER 07, 2014)

(3.6) EMPLOYEES AND TALENT 4

Co-Chair: Neharika Vohra  
Co-Chair: Surya Prakash Pati

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
11.30-13.00	3.6.1	Affective Well-Being in Organizational Context: A Study among Medical Sales Representatives in India	Sushanta Kumar Mishra Kunal Kamal Kumar
	3.6.2	Antecedents of dyadic group formation intention: A networks perspective	Shashank Mittal Atri Sen Gupta & Saurabh Pandya
	3.6.3	Expectancy Beliefs and Voluntary Job Switching: A Theoretical Model	BishakhaMajumdar
	3.6.6	The Future Women Want' - Gender Equality And Sustainable Development: Towards An Agenda For Accounting Research	Kathryn Haynes & Alan Murray
	3.5.3	Relationship of OCB with Individual Wellness Measures and Turnover Intention	HemangJauhari Manish Kumar & Shailendra Singh

(NOVEMBER 08, 2014)

(1.8) NEW THINKING IN FINANCIAL POLICY 3

Co-Chair: Madhusudan Karmakar

Co-Chair: Sony Thomas

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
8.30-9.30	1.8.2	An Empirical study of Shareholder Value Creation in the Mergers and Acquisitions in India	NileshBorde& PurvaHegde Desai
	1.8.3	Do target shareholders gain in acquisitions: An evidence from India	Reena Kohli
	1.8.4	The paradox of institutional ownership and control: a contextual study of UK pension funds.	Anna Tilba& John F. Wilson
	1.8.5	Effect of FDI Policy Instruments on Business Group Affiliated Firms	Kunal& B. V. Phani
	1.6.9	Impact of Voluntary Disclosure on Firm Valuation: Evidence from Indian Companies	BalakrishnanCharumathi Latha Ramesh

(NOVEMBER 08, 2014)

(2.10) STRATEGY, INNOVATION AND ENTREPRENUERSHIP 5

Co-Chair: Anna Tilba

Co-Chair: Deepak Dhayanithy

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
8.30-9.30	2.10.2	Strategy-as-practice versus strategy as formulated and implemented	Samar Singh
	2.10.4	Organizational Wisdom And Ecosystem Orientation Towards Strategic Renewal Of Organizations – Evidential Support From Businesses Across	S.Balasubrahmanyam
	2.10.5	Trends in innovation management research in four Asian countries - An analysis of publications for the period 1991-2013	Debabrata Chatterjee Sreevas Sahasranamam
	2.10.6	Culture And Action: Entpreneurial Journeys and The Role of Microfinance in Ghana	Jonathan Kimmitt& DimoDimov

(NOVEMBER 08, 2014)

(1.1A) NEW THINKING IN PUBLIC POLICY 1

Co-Chair: Tripati Rao  
Co-Chair: Leena Mary Eapen

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
8.30-9.30	1.1.1	The Influence of Socio-Economic Factors in Sports Planning and Development	Anand Kumaresh&Kaliyappan
	1.1.2	Hyper-Plurality and the Need for Regulation of Candidate Entry in India	Kaushik Bhattacharya & Subrata Mitra
	1.1.3	Quality Assesment of Public Policies, Ethnographic method as an Interdisciplinary Approach	Abhiram Krishna & Bindu Ramachandran
	1.1.4	Policy Analysis behind the peculiar outcome of Formal Vocational Education and Training in Indian Context	Tutan Ahmed

(NOVEMBER 08, 2014)

(1.1B) NEW THINKING IN PUBLIC POLICY 1

Co-Chair: B B Chakrabarti  
Co-Chair: Sthanu Nair

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
8.30-9.30	1.1.5	Airport delays and metropolitan employment	Volodymyr Bilotkach & PaulosAshebirLakew
	1.1.6	The Determinants of Tax Morale in Latin American andCaribbean Countries	Joseph Byrne Giorgio Fazio & Norbert Fiess
	1.8.1	Are They Efficient in the Middle? Using Propensity Score Estimation for Modelling Middlemen in Indian Corporate Corruption	Malay Biswas

(NOVEMBER 08, 2014)

(3.5) EMPLOYEES AND TALENT 3

Co-Chair: Kajari Mukherjee  
Co-Chair: Manoranjan Dhal

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
8.30-9.30	3.5.1	Executive Perceptions of Top Ten Soft Skills at Work: Developing these through SAIF	Deepa S
	3.5.4	Because It Is Competencies That Matter?: A Review Of Competency Based Human Resource Management.	NeethaAzeez

	3.5.6	The Role of Counterfactual Thinking in Group Decision Making	Mamta Tripathi & B. N. Srivastava
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(NOVEMBER 08, 2014)

**(5.3) GOVERNANCE, SOCIETY AND ENVIRONMENT 3**

Co-Chair: Gautam Sinha

Co-Chair: Aparajith Ramnath

SESSION TIME/ VENUE	PAPER CODE	TITLE	AUTHOR(S)
<b>8.30-9.30</b>	5.3.1	An initiative for adopting Responsible Business Strategies in Tourism Industry– Lessons from Kerala Tourism	P.C. Radhika & Johny Johnson
	5.3.2	An Analysis of Relationship between Attitude towards Green Marketing and Purchase Intentions for Green Products in India”	Rajeev Kumar Malik Sujit Kumar Dubey P. S. Tripathi & R. K. Pandey
	5.3.3	Driving 'Blues' Away with 'Green': The Restorative Potentials of Green Servicescapes	Keyoor Purani & Deepak S. Kumar