

S E C O N D
P A N - I I M
WORLD
MANAGEMENT
CONFERENCE

November 05-08, 2014

IIM Kozhikode, Kerala



Globalizing Indian Thought

CALL FOR PAPERS

www.wmc.iimk.ac.in

ABOUT CONFERENCE

Pan-IIM World Management Conference (WMC) is conceived to be the biggest celebration of ideas in management collectively organized by Indian Institutes of Management (IIMs) every year. Supported by Ministry of Human Resource Development, Government of India, the WMC aims at bringing together global scholars to one of the fastest growing economies of the world to deliberate on issues that would impact global management thought and practice in the years to come. Initiated in 2013, the first WMC was led by IIM Calcutta in Goa in May-June 2013. The second WMC is being led by IIM Kozhikode and would be hosted in God's own country - Kerala, in the southern part of India. WMC witnesses close to 300+ leading scholars from the world, IIMs and other institutions from the region sharing their cutting edge research in management. The conference has also become a favorable platform for leading policy makers and business leaders of India to share their views on how research can shape practice in future. WMC also offers publishing opportunities, special sessions, roundtables, meetings with editors of leading journals and a platform to forge collaboration with global scholars. Overall, Pan-IIM WMC promises a unique opportunity for thought leaders and practitioners to deliberate, collaborate and contribute to management discipline.

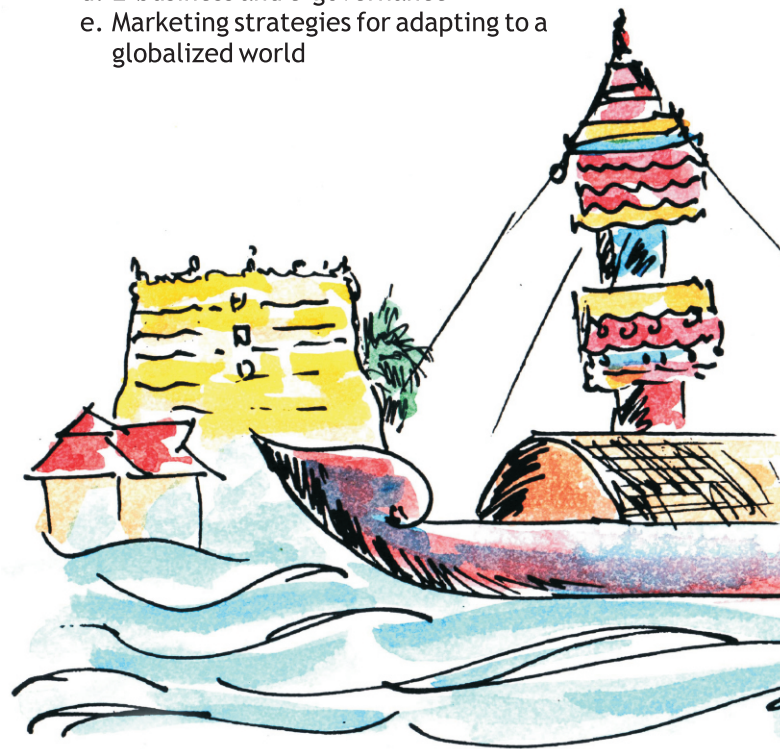
CONFERENCE THEME

IIM Kozhikode with its mission of *Globalizing Indian thought* is uniquely placed to carry forward the debate triggered off in the first conference and the main theme of this year's conference is *Globalizing Indian Thought*. This encompasses the influencing of international perspectives through insights found in Indian realities as well as enhancing Indian thought leadership through engagement with international best practices. Such a two-way exchange of ideas between Indian and international researchers will take the theme of the first conference (Emerging Issues in Indian Management) to its next logical level. Over the past couple of decades, India underwent a process of greater integration with the outside world. However, the economic crisis of 2008 challenged some of the accepted wisdom of practicing management in a globalized world.

The conference will reflect on lessons from the past, critically analyze current imperatives and develop a path for the future of management

theory, education and practice. Towards this end, papers are invited for sessions to be organized around the inclusive sub-themes listed below. The list is only indicative and papers on all aspects of management are welcome.

1. *Businesses, Institutions and Society*
 - a. New thinking in financial and public policies
 - b. Markets, products and institutions
 - c. Accounting theory, standards and disclosures
 - d. Public policy and governance for inclusive growth
2. *Management challenges in a turbulent environment*
 - a. Strategy, innovation and entrepreneurship
 - b. Leveraging information to deal with the future
 - c. Supply chain management
 - d. E-business and e-governance
 - e. Marketing strategies for adapting to a globalized world



3. *Leadership*
 - a. Leadership challenges in a global context
 - b. Leading organization change
 - c. Managing negotiations and conflicts
 - d. Talent management in cross-cultural contexts
4. *Teaching and learning*
 - a. Reshaping the case methodology
 - b. Pedagogical innovations in management education
 - c. Future of management education

5. Sustainability

- a. Business Ethics
- b. Corporate Social Responsibility
- c. Responsible business strategies

HIGHLIGHTS OF THE CONFERENCE

The conference will have plenary sessions from

- internationally renowned researchers and industry leaders
- journal editors on publishing research papers

The conference will host workshops and panel discussions on contemporary themes such as

- publishing India based research in top international journals and case writing
- future of management education

There will be awards for best research papers, posters and best doctoral research papers.



WMC offers several publishing opportunities to help research papers reach a wider audience. The publication partners for this year's conference are:



VENUE AND DATE

The conference will be held in IIMK's campus in Kozhikode from 5th November to 8th November with time to spare for optional sight-seeing and excursions. The full program will be uploaded on the conference website www.wmc.iimk.ac.in.

REGISTRATION

Details of registration, fees and paper submission will be available on the conference website www.wmc.iimk.ac.in.

ABOUT IIM KOZHIKODE

The Indian Institute of Management Kozhikode (IIMK) was established in 1996 by the Government of India in collaboration with the Government of Kerala. With state of the art infrastructure and high quality academic activities, it has emerged as an internationally reckoned and fully integrated management institute of higher learning. IIMK faculty members engage in research, teaching, training and consultancy in all areas of management. The Institute seeks to inculcate a spirit of lifelong learning and aspires to strengthen capabilities of integrating concepts with applications and values. It contributes towards the development of communities of dependable, capable, caring and fair-minded people.

Our Campuses

IIMK campus in the ancient city of Calicut in Kerala is spread over about 100 acres of land, the site comprising of two hillocks with a valley in between. The panoramic view from the hilltop is a visual delight and conducive for learning and contemplation. The design of the campus is aimed at preserving the natural ambience and incorporates the strong architectural traditions of Kerala.

IIMK has its satellite campus in Kochi where the offerings are targeted at working executives. Strategically located in the Infopark, the Kochi campus currently offers a two-year executive post graduate program and several short duration programs.

KERALA

Fondly known as God's own country, Kerala was listed by the National Geographic's Traveler magazine as one of the 50 destinations of a lifetime and a "paradise found". Kerala is a fascinating land with postcard-perfect beaches, lush green landscape, majestic hills and enchanting wildlife sanctuaries. On the one hand there are the serene backwaters of Kumarakom and Alappuzha (Alleppey) and on the other hand there is the mystic Munnar hill. Kovalam beach is one of India's best beaches and some of the finest reserve forests of India are at Thekkady (Periyar Tiger Reserve) and Silent Valley National Park.

Kerala is also famous for its classical art forms, exotic cuisine and spices. It also offers the unique opportunity to experience the ancient healing technique of Ayurveda. A moderate climate through the seasons makes it a pleasing destination at any time of the year.

HOW TO REACH

Kozhikode (Calicut) International Airport provides connectivity to international destinations through direct flights to major airline hubs in the Middle East and Asia. The airport is linked to all major cities in India.

IMPORTANT DATES

Submission deadline (full papers)
May 31, 2014

Paper acceptance communication
August 30, 2014

Conference Dates
November 5-8, 2014



CONTACT ADDRESS

Research Conference & Publication (RCP) Office
Indian Institute of Management Kozhikode
IIMK Campus P. O., Kozhikode, Kerala, India, PIN - 673 570
Phone: 91-495-2809100
Conference email: wmc@iimk.ac.in
Conference website: <http://wmc.iimk.ac.in>