## **Guidelines for Poster Presenters**

A Poster is a graphic presentation of your research. Authors have to illustrate their paper by displaying graphs, photos, diagrams and a small amount of text on the poster boards.

Poster Sessions will take place in the conference area. Authors will hold discussions with registrants who are circulating among the poster boards for about half a day. There are two or three sessions (each 90 minutes) planned for poster presentation. These would be November 5 (Day 1) or November 8 (Day 4).

A typical reader may spend only 5 minutes looking at your poster, so there should be less clutter and more brief informative statements along with relevant tables/figures. It should not contain a lot of details—you can always explain the fine points to interested participants. Many authors find it helpful to present a brief introduction to answer the obvious questions and allow the remainder of the time for more in-depth discussions.

Keep in mind that your poster will be one among others in the exhibition area: it needs to capture and hold the reader's attention.

Please note:

- 1. The author(s) of the poster may need to stand/sit beside their poster during the poster session to facilitate other conference participants to network and engage.
- 2. Author(s) are responsible for displaying your poster and taking it down at the end of the conference. Volunteers shall help and support you for the same.
- 3. Although tools (adhesive tape, gum, board clip, a pair of scissors, etc.) for hanging your poster would be provided, it is recommended that you carry your own materials if there is any specific requirement.
- 4. Authors may bring their own laptop, audio-recording device and camera, if required. Presentation or other equipments may not be available for this session.
- 5. Poster Size & Dimensions Maximum poster size is: A1 size (i.e. 84.1 cm height X 59.4cm width). The poster MUST be in portrait layout only (not landscape layout).
- Poster should be large enough to be easily read from 1 to 1.5 metres away. Suggested style: Font of the Poster: Font Arial. Font Size for Title: 36 Points, for Headings: 30 Points, and for Text: 24 Points.
- 7. There are no rules regarding poster materials. You may wish to construct your poster yourself or have it professionally printed. We do not provide such services. Any professional computer and printing store or your organization should be able to help you for this.
- 8. Extended Abstract and the Poster file will be included in the Conference Proceedings CD.

- 9. Authors shall get a Certificate of Participation & Presentation for the contribution with your name and title of the Poster you presented.
- 10. The poster must be in English language.
- 11. Authors may include photos, tables, and diagrams as a part of your poster.
- 12. It is recommended that authors add contact details in your poster if you are happy for delegates to contact you after the event. Alternatively, business cards may be distributed to the delegates.
- 13. **Poster Prize:** A prize for the best poster will be awarded in the last session of the conference.