The impact of business and development on our planet and society has assumed center stage, especially since the turn of the new millennium. Political leaders, policy makers, business leaders, researchers, academicians and other thought leaders from various walks of society have sought to grapple with the sustainability agenda, in multiple forums. As extant models of business and development struggle to emerge with big-impact solutions for this seemingly intractable issue, the relevance of alternatives, such as traditional Indian thought leadership and their ability to influence decisions in a global arena, take on humungous significance. Accordingly this conference seeks to debate and reflect on responsible business and sustainability related imperatives that can be grounded in wholesome lessons from our past and traditions. Towards this end, this year’s conference focuses on the above theme.

We invite papers from the following management disciplines centred around, but not limited to, the above conference theme:

- Economics
- Finance, Accounting & Control
- Humanities & Liberal Arts in Management
- Information Systems
- Marketing Management
- Organizational Behaviour and Human Resources
- Quantitative Methods and Operations Management
- Strategic Management

**IMPORTANT DATES**

- Submission Open Now
- Submission Closes: 31 August, 2021
- Intimation of Acceptance: 01 October, 2021
- Registration Opens: 01 October, 2021
- Registration Closes: 15 November, 2021
- Pan IIM Conference: 16-18 December, 2021

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Kindly visit the website for updates on registration & other guidelines.